



WE ARE
THE
WOOD



Commercial Catalogue

SEASON 2021/22

WELCOME

Founded in 1948, Boreham Wood FC is now an established professional Football Club currently competing at Vanarama National League level. Despite currently playing in Non-League top tier, this has not always been the case, and in fact Wood's journey over the past two decades has arguably been one of Non-League's greatest success stories in recent history.

Over the past two decades, since current Club Chairman/Owner Danny Hunter took over the reins at Meadow Park in September 1999, we have built a Club at the heart of our Town and our Community, which has defied the odds to create a bespoke business model that has allowed the Club to develop outstanding facilities off the pitch, whilst coming within touching distance of the promise land, the English Football League, on the pitch.

The Club's development over the past two decades has created amazing sponsorship and advertising opportunities for both local and national businesses of all sizes, and an opportunity to join us on our journey as the tries to create history in the years to come.

Meadow Park is not only the home to Boreham Wood FC, but also houses our dear friends at Arsenal's Women side, who ply their trade in the Women's Super League and are the most successful women's side in English football history, as well as all Arsenal's Men's development sides at Under 18, 19 and 23 levels. This means sponsors of the Club are not only just exposed on a local and national league with Boreham Wood FC, but on a greater national and international level with our friends at Arsenal, creating a one-of-a-kind value-for-money sponsorship/advertising opportunity here at Meadow Park.



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Meadow Park, home of...



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BROADCASTING AT MEADOW PARK

*Our sponsors are broadcast
both domestically and
internationally...*

Outside of the English Premier League, Meadow Park is arguably the most broadcasted stadium in English Football.

Boreham Wood FC are televised periodically via BT Sport (when selected), but are shown weekly on BT Sport's National League highlights show, which is aired every Saturday evening during the season live on BT Sport.

Whereas, Arsenal Women are broadcasted not only nationally but internationally for all their FA WSL fixtures, as well as their FA Cup and Continental Cup matches via BT Sport, BBC and the FA Player week-in-week-out.

Excitingly, the FA WSL has recently agreed a new contract to transfer broadcasting rights for the WSL from BT Sport to Sky, which means the FA WSL, Arsenal Women and Meadow Park will be broadcasted to more homes and on more TV screens than ever before.

Additionally to this, both Arsenal Women and Development matches are often featured on Arsenal's very own Arsenal Player.



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MAIN CLUB SPONSOR

Available for the 2021/22 season onwards...

At the end of the 2020/21 season the Club's longstanding main sponsorship agreement with our friends at Barnet & Southgate College will come to an end, and as such the Club is looking for an new main sponsor from the July 2021 onwards. Main sponsorship can be tailored bespoke, but as a rule of thumb shall include the following: -

- Company logo positioned on front of home and away playing shirts
- 4 x 6m ground boards located in preferred positions
- Company logo featured on match day programme front cover
- Full page programme ad for all home games, inclusive of all League and Cup fixtures, located on the inside page
- Company logo featured on Club headed paper
- Company logo featured on all match tickets
- Company logo featured on official Club website home page
- Company logo featured on website sponsors slider(s)
- Company logo featured on website sponsors page
- Company logo featured heavily across all Club social media channels
- Company logo featured on electronic scoreboard
- Company logo featured on match day visuals i.e. team news, half-time score, full-time score etc.
- Company insert added to intro on all Club YouTube videos i.e. signing videos, pre-match interviews with the Manager and players, interviews with the Chairman etc.
- 2 x match sponsorship packages for up to 6 guests
- 2 x ball sponsorship packages for up to 4 guests
- 4 x company season tickets to use amongst company staff (transferable but not for resale)
- Table of 10 at the Club's annual end of season gala dinner



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STADIUM SPONSOR

Available now...

With our Meadow Park Stadium not only the home to our very own first team, but also Arsenal Women, the most successful women's team ever in English football, and all Arsenal's Men's development sides, Stadium sponsorship gives a great opportunity for a local or national company to gain both national and international exposure.

Imagine, *insert company name* Stadium, Meadow Park. It has a ring to it doesn't it?

This is a new sponsorship product that has never been made available before, so why not become the first ever sponsor of Meadow Park, the Club's home since 1963.

- Stadium to be known, referred to and advertised as [insert company name] Stadium, Meadow Park
- All site entrances to Meadow Park to predominantly feature company logo
- Internal entrances and hospitality spaces to display company logo
- 4 x 6m ground boards located in preferred positions
- Company logo featured on match day programme front cover
- Full page programme ad for all home games, inclusive of all League and Cup fixtures
- Company logo featured on Club headed paper
- Company logo featured on all match tickets
- Company logo featured on official Club website home page
- Company logo featured on website sponsors slider(s)
- Company logo featured on website sponsors page
- Company logo featured heavily across all Club social media channels
- Company logo featured on electronic scoreboard
- Company logo featured on all home match day visuals i.e. team news, half-time score, full-time score etc.
- Company insert added to intro on all Club YouTube videos i.e. signing videos, pre-match interviews with the Manager and players, interviews with the Chairman etc.
- 2 x match sponsorship packages for up to 6 guests
- 2 x ball sponsorship packages for up to 4 guests
- 4 x company season tickets to use amongst company staff (transferable but not for resale)
- Table of 10 at the Club's annual end of season gala dinner

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WEST STAND SPONSOR

*Available for the 2021/22
season onwards...*

- West Stand to be known, referred to and advertised as [insert company name] Stand
- 3 x 6m ground boards displayed across the back of the West Stand
- 2 x 6m ground boards located in preferred positions
- Company logo featured on match day programme front cover
- Full page programme ad for all home games, inclusive of all League and Cup fixtures
- Company logo featured on all match tickets
- Company logo featured on official Club website home page
- Company logo featured on website sponsors slider(s)
- Company logo featured on website sponsors page
- Company logo featured on electronic scoreboard
- 1 x match sponsorship packages for up to 6 guests
- 2 x ball sponsorship packages for up to 4 guests
- 2 x company season tickets to use amongst company staff (transferable but not for resale)
- 5 x tickets at the Club's annual end of season gala dinner



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EAST STAND SPONSOR

*Available for the 2021/22
season onwards...*

- East Stand to be known, referred to and advertised as [insert company name] Stand
- 4 x 6m ground boards displayed across the back of the East Stand
- 2 x 6m ground boards located in preferred positions
- Company logo featured on match day programme front cover
- Full page programme ad for all home games, inclusive of all League and Cup fixtures
- Company logo featured on all match tickets
- Company logo featured on official Club website home page
- Company logo featured on website sponsors slider(s)
- Company logo featured on website sponsors page
- Company logo featured on electronic scoreboard
- 1 x match sponsorship packages for up to 6 guests
- 2 x ball sponsorship packages for up to 4 guests
- 2 x company season tickets to use amongst company staff (transferable but not for resale)
- 5 x tickets at the Club's annual end of season gala dinner

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NORTH BANK SPONSOR

NORTH



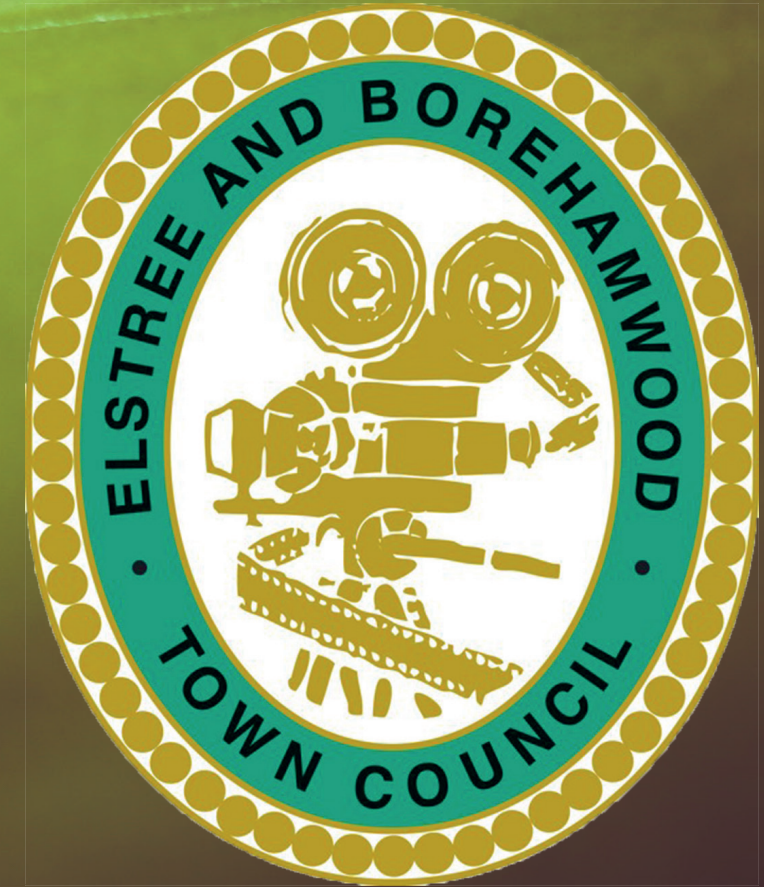
BANK

The Elstree & Borehamwood
Town Council Stand

The Elstree & Borehamwood
Town Council Stand

JOIN THE ARSENAL FAMILY
COME A MEMBER TODAY
WWW.ARSENAL.COM/WOMEN/MEMBERSHIP

BARCLAYS



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BACK OF SHIRT SPONSOR



EDU CLEAN

FACILITIES MANAGEMENT

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SLEEVE
SPONSOR

gbe
installations ltd



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BACK OF SHORT SPONSOR

Available now...

- Company logo positioned on back of all playing shorts
- 2 x 6m ground boards located in preferred positions
- Company logo featured on match day programme front cover
- Half page programme ad for all home games, inclusive of all League and Cup fixtures
- Company logo featured on all match tickets
- Company logo featured on official Club website home page
- Company logo featured on website sponsors slider(s)
- Company logo featured on website sponsors page
- Company logo featured on electronic scoreboard
- 1 x match sponsorship packages for up to 6 guests
- 2 x ball sponsorship packages for up to 4 guests
- 2 x company season tickets to use amongst company staff (transferable but not for resale)
- 5 x tickets at the Club's annual end of season gala dinner

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DIGITAL SPONSOR

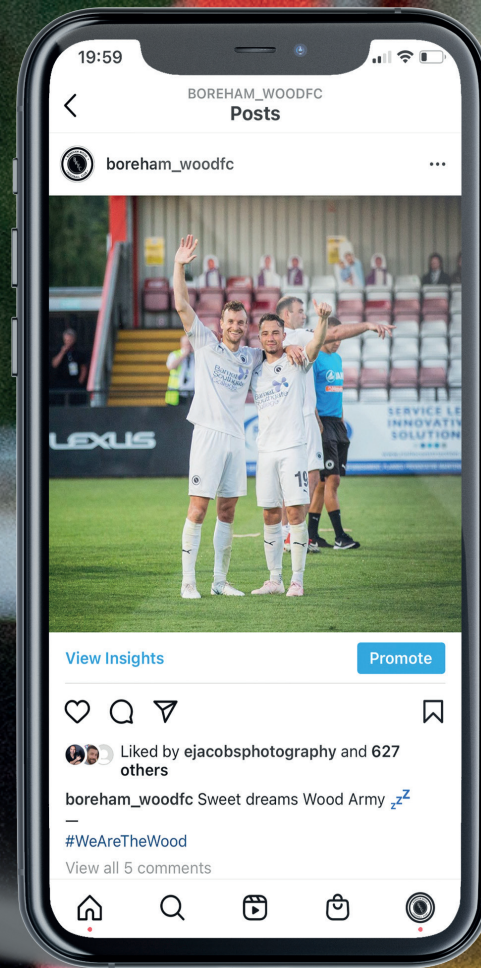
Available now...

This is a new sponsorship product that has never been made available before, so why not become the Club's first ever digital sponsor?

- 2 x 6m ground boards located in preferred positions
- Full page programme ad for all home games, inclusive of all League and Cup fixtures
- Company logo featured on header of official Club website home page. "Website powered by [insert company logo]"
- Company logo featured on website sponsors slider(s)
- Company logo featured on website sponsors page
- Company logo featured heavily across all Club social media channels i.e. each feature images on website and social media to display company logo
- Company logo featured on all match day visuals i.e. team news, half-time score, full-time score etc.
- 2 new social media monthly awards to be created and sponsored by the company; Player of the Month and Goal of the Month
- Company insert added to intro on all Club YouTube videos i.e. signing videos, pre-match interviews with the Manager and players, interviews with the Chairman etc.
- Company logo featured throughout all Club YouTube videos
- 1 x match sponsorship packages for up to 6 guests
- 1 x ball sponsorship packages for up to 4 guests
- 2 x company season tickets to use amongst company staff (transferable but not for resale)
- 5 x tickets at the Club's annual end of season gala dinner



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DUGOUT SPONSOR



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VILLAGE HOTEL CLUB



OFFICIAL TEAMSHEET TEAM NEWS SPONSORED BY VILLAGE HOTEL CLUB SATURDAY 7TH NOVEMBER 2020 | 3.00PM | MEADOW PARK | ENGLAND FA CUP FIRST ROUND

THE WOOD

MANAGER: LUKE GARRARD
OUTFIELD: ALL WHITE GK: ALL PINK

NATHAN ASHMORE
FEMI ILESANMI
MARK RICKETTS [C]
TOM CHAMPION
GUS MAFUTA
KABONGO TSHIMANGA
COREY WHITELY
JAMAL FYFIELD
SORBA THOMAS
MATT RHEAD
KANE SMITH

DANNY WOODARDS
DAVID STEPHENS
PIERO MINGOIA
ZAINE FRANCIS-ANGOL
RYAN HUDDART
SHAQUILLE COULTHIRST
ADAM MCDONNELL

ASSISTANT REFEREE
JOSHUA HENDLEY

THE SHRIMPERS

MANAGER: MARK MOLESLEY
OUTFIELD: YELLOW, BLACK, BLACK GK: ALL ORANGE

MARK OXLEY
ELVIS BWOMONO
SHAUN HOBSON
JAMES OLAYINKA
TIM DIENG
BRANDON GOODSHIP
TOM CLIFFORD
EMILE ACQUAH
ASH NATHANIEL-GEORGE
JASON DEMETRIOU [C]
HARRY LENNON

TERRELL EGBRI
HARRY SEADEN
HARRY PHILLIPS
KAZIAH STERLING
MATT RUSH
JOHN WHITE

ASSISTANT REFEREE
FRIDAY HALL

4TH OFFICIAL
MICHAEL CHARD

EDU CLEAN
FACILITIES MANAGEMENT



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TEAMSHEET SPONSOR

**GROUND
BOARD &
PROGRAMME
AD SPECIALS
AVAILABLE**

GROUND BOARD

Available now...

- 1 x 6m ground board for the entire season
- Company logo featured on website sponsors slider(s)
- Company logo featured on website sponsors page

£1,200 - £1,600 + VAT

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PROGRAMME ADVERT

Available now as full page or
half page...

- Full or half page programme in the match day programme for all League and Cup games
- Company logo featured on website sponsors slider(s)
- Company logo featured on website sponsors page

gbe
installations ltd

CHAS

Proud Sponsors of
BOREHAM WOOD
FOOTBALL CLUB

Commercial and Industrial Electrical Contractor

Contact Us
- 0208 324 2354
- info@gbei.co.uk
- www.gbei.co.uk

Find us at
Workshop 8A, Elstree Film Studios,
Borehamwood

EDUCLEAN
FACILITIES MANAGEMENT

Telephone
01344 747406
for further
details or visit
educleanltd.co.uk

EDUCLEAN LTD IS PROUD TO BE BOREHAM WOOD FC'S NEW PRINCIPAL SPONSOR

We are a facilities management company, cleaning large and small sites around the UK.

As the cleaning operatives at Meadow Park, we have worked with the club to ensure it is match ready and safe for players and fans.

This season, we know you'll clean up the opposition. And we'll be working behind the scenes to help you every step of the way.

We Are The Wood!

**GROUND
BOARD &
PROGRAMME
AD SPECIALS
AVAILABLE**



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From £600 + VAT

PLAYER SPONSOR

Help boost the Gaffer's budget whilst sponsoring your favourite Wood player or member of staff with funds going directly into our First Team budget here at Meadow Park.

- Recognition as player or staff member sponsor on Club website and within our match day programme
- 1x ticket to the Club's annual end of season gala dinner seated alongside other player sponsors and Wood Army representatives
- 2 x match tickets to a game of your choice
- At the season's end, you will receive your chosen player's match worn shirt, complete with player's signature

For an additional £150 + VAT (£500 + VAT in total), you can have your shirt professionally framed, inclusive of signed photo of your chosen player and certificate of authenticity.

£350 - £500 + VAT

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MATCH SPONSOR

Available now...

A great way to spend the day with friends, family or your work colleagues. Match sponsorship gives your company fantastic exposure, whilst also giving you and your guests a great day out with hospitality at your local community Football Club. Match sponsorship includes: -

- BWFC shirt signed by all players and management staff
- Match day programme signed by all players and staff
- Company logo featured on match day programme front cover
- Company logo featured on match day team sheet
- Full page programme ad for chosen game
- News article thanking you for your support and outlining your company's work
- PA announcements before, during and after the game recognising your company as match sponsors
- Company logo featured across all Club social media channels for that chosen game
- Company logo featured on electronic scoreboard
- Hospitality for up to 10 guests inclusive of; drinks throughout the game (hot drinks, soft drinks or alcoholic beverages), pre-match refreshments, half-time refreshments and post-match meal
- Hospitality in private suite inclusive of match day parking, match programmes, team sheets and dedicated host/hostess to look after you and your guests
- Choice of Man of the Match award recipient
- Presentation of Man of the Match award to chosen player after the game
- Chance to meet and talk with the Manager pre-match and/or post-match



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From £1,000 + VAT

MATCH BALL SPONSOR

Available now...

- Match ball signed by all players and management staff
- Match day programme signed by all players and staff
- Company logo featured on match day programme front cover
- Company logo featured on match day team sheet
- Half page programme ad for chosen game
- News article thanking you for your support and outlining your companies work
- PA announcements before, during and after the game recognising your company as match ball sponsors
- Company logo featured across all Club social media channels for that chosen game
- Company logo featured on electronic scoreboard
- Hospitality for up to 6 guests inclusive of; drinks throughout the game (hot drinks, soft drinks or alcoholic beverages), pre-match refreshments, half-time refreshments and post-match meal
- Hospitality in private suite inclusive of match day parking, match programmes, team sheets and dedicated host/hostess to look after you and your guests
- Chance to meet and talk with the Manager pre-match and/or post-match

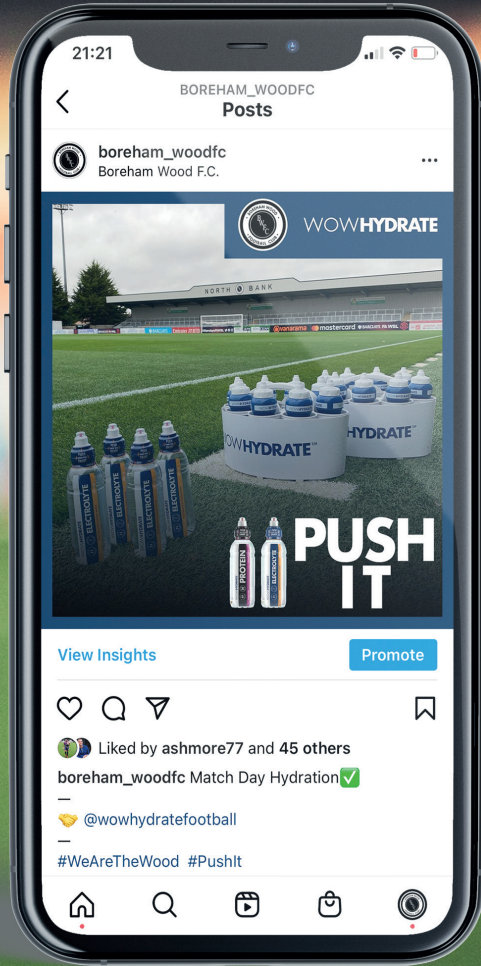
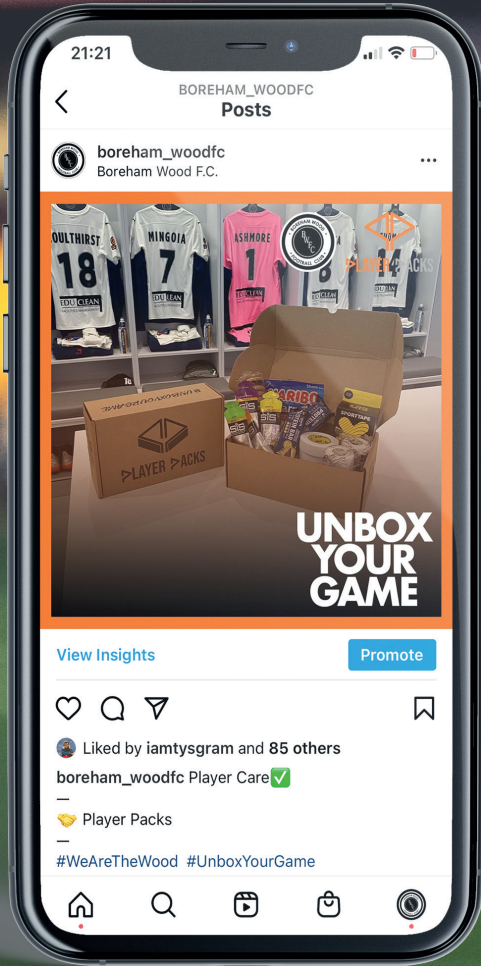
From £600 + VAT

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SOCIAL MEDIA PARTNERSHIPS

*Interested in a social media collaboration?
Contact us and our media team will work closely with you to create a
bespoke campaign to increase your companies social media exposure.*





For more information, please contact:

Mandee Morris
Commercial Executive

E: mandeemorris10@gmail.com
T: 020 8953 5097

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